

CASE STUDY: E-COMMERCE SOLUTION BUILD ON SHOPIFY

CLIENT

Processor and wholesale distributor of organic food needs to create an integrated E-Commerce system.

CHALLENGES

The client came to the GOITRISE team with the need to expand and facilitate its sales channels. Its objective was to be able to sell directly through the platform, integrating payment, cart, checkout and shipping. This company was focused on wholesale and B2B clients.

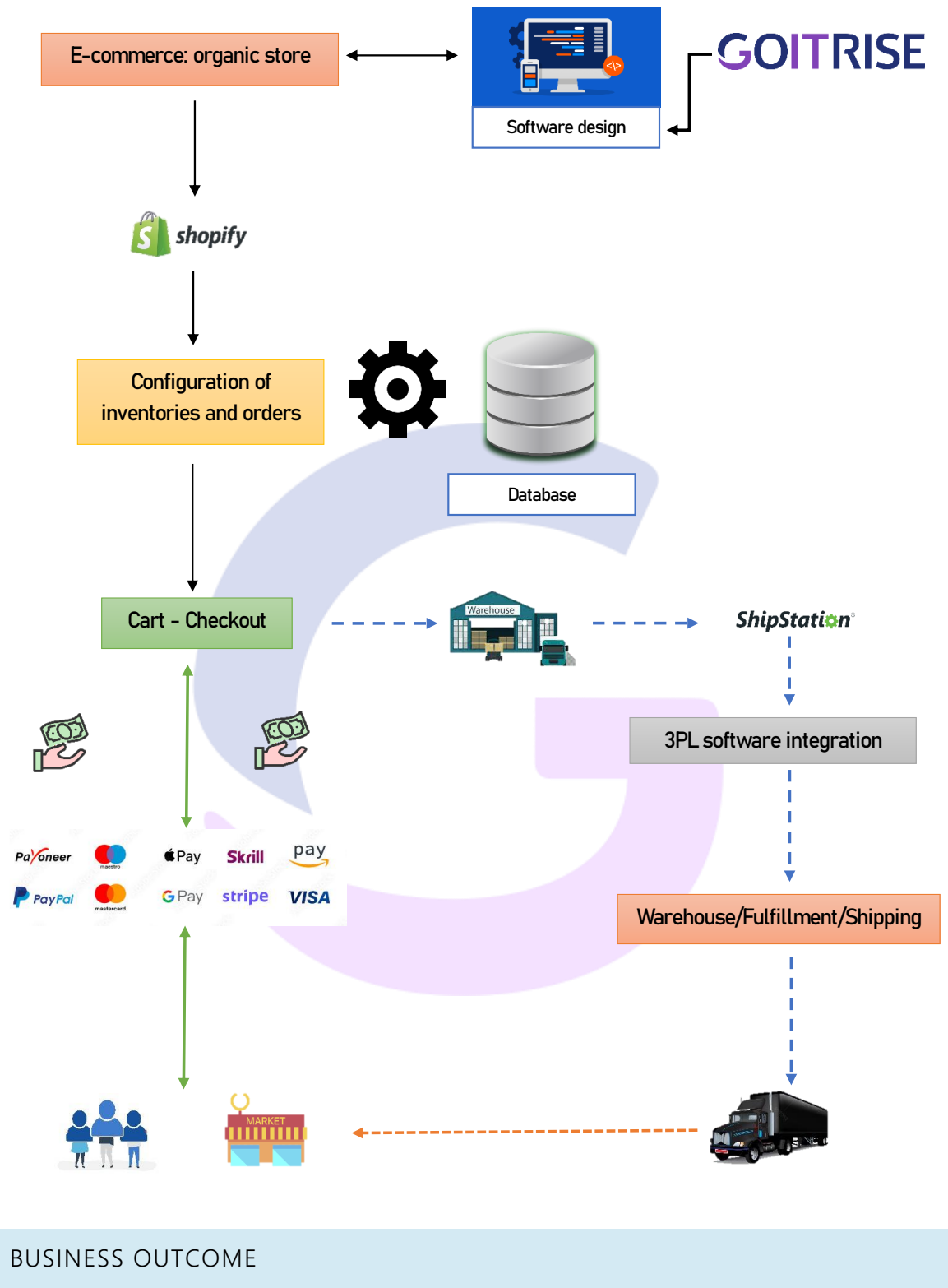
Our team analyzed the structure, characteristics, parameters and objectives of the company. With this information, our team designed and developed a custom software solution.

SOLUTION

The proposed solution was the development and deployment of an integral & dynamic E-commerce system on shopify.

PROJECT GOALS:

- Store set-up.
- Back-end and front-end web development.
- Design and configuration of sales channels and orders.
- Synchronise product catalogue and inventory from a unified dashboard to the online channels.
- Payment gateway integration.
- Tax and finance setup.
- Metafields.
- Fulfillment and shipping integration (3PL).



Ultimately, our team developed an E-Commerce system that integrates ordering, carts, payments, storage, and shipping. This company can easily sell organic products online and their customers receive their product at their doorstep.

TECHNOLOGY

(Html, Angular, React,etc)

